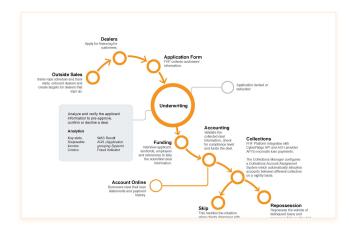
First Help Financial



Technology-driven and customer-focused auto finance lending platform

- Data analysis and an underwriting model
- Incorporated data beyond FICO scores and traditional income verification
- Expands credit access to more consumers and enables dealer partners to sell to a wider array of customers
- FHF has originated over \$100M of loans and continues to expand rapidly along the east coast





Tools

- Python
- PHP 5.3 Zend Framework 1 & 2
- Percona MySQL 5.6
- jQuery
- AngularJS
- Oracle Database